





# MENTAL HEALTH TECH DISCOVERY: A JOURNEY FOR WELL-BEING.

Brought to you by. **Atiphat Moonchua**Psychology Researcher



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Panida Y.

**Head of Psychology** 

Researcher

(Clinical Psychologist)

Psychology team

# OUR TEAM

THAI MENTAL HEALTH

**DISCOVERY** 



Techonology Team

Dr. Konlakorn W.
Head of Technology
(Al Expert)

software developer



Atiphat M.
Psychology Researcher



Keerati P. Psychology Researcher



Napawan M.
Psychology Researcher
(Clinical Psychologist)



Raweewan P.
Developer



Waraporn N.
Developer



Theeradon C.
Developer



### **ABOUT MH TECH**

work in integrating advance technology with psychology knowledge to promote^ peoples' well being and we also design a solution to upgrade mental health services





# AGENDA



our relevant innovations
The first Mental health Chatbot







#### previleged student

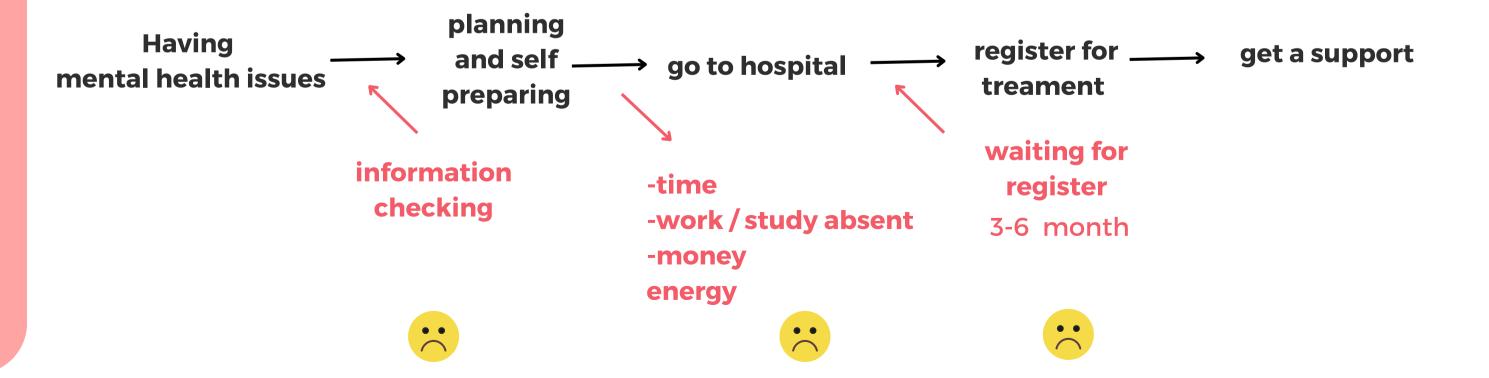
- student health benefit
- place of service:
   online & wellness center





#### normal people

- basic health benefit
- place of service: "public hospital"



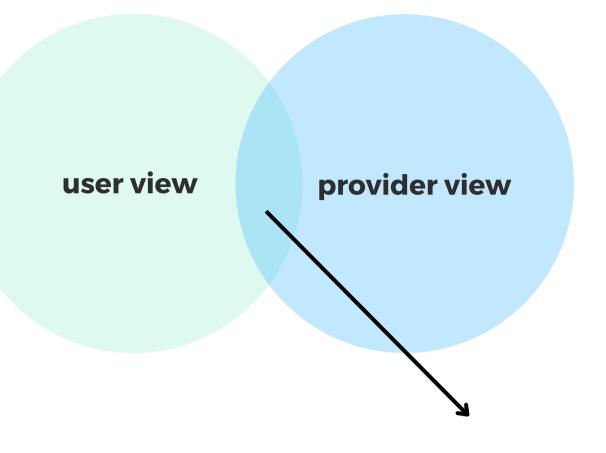
# PAINPOINTS

#### user situation

- just want someone to understand
- or comfort zone to talk about the problems
- encouragement and cheering
   up
- self-reflection
- thought arrangement
- emotional mangement

#### provider's situation

- a short number of staff
- restrict duration on treatment
- most hospitals are capable only severe cases
- \*handle with many new cases but they are not urgent



the joint area is non-urgent cases we could help and prevent them from this burden

# SOLUTIONS

receiving a primary care including

- screening
- psychoeducation
- or brief counseling



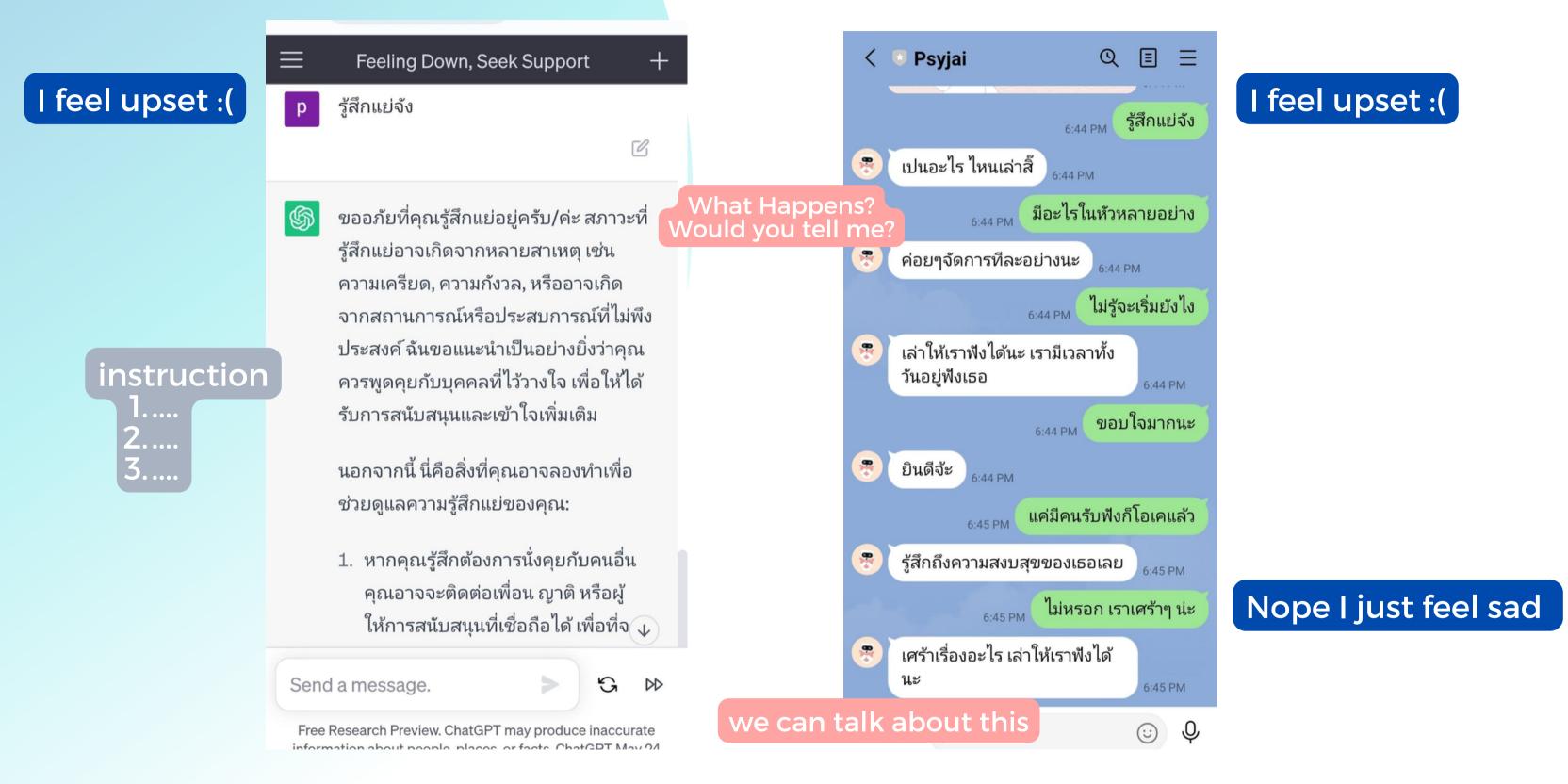
### WHY DON'T WE

HELP PEOPLE BY GIVING LOW INTENSITY SUPPORT VIA AI-CHATBOT?

# GENERAL VIEW OF MENTAL HEALTH AI-CHATBOT

HAVE YOU EVER TALKED ABOUT YOUR MENTAL HEALTH WITH ANY CHATBOT?

#### **SAME TECHNOLOGY .... DIFFERRENT EXPERIENCES**

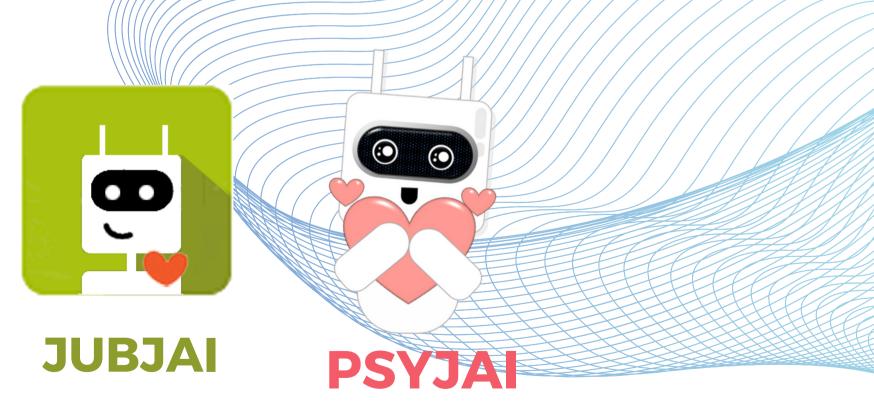


CHAT GPT GENERATIVE AI

MENTAL HEALTH AI CHATBOT

# HIGHLIGHTS OF OUR AI-CHATBOT INNOVATIONS

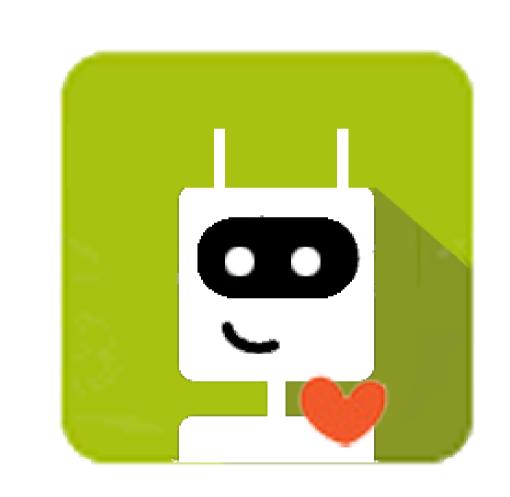
interesting chatbot innovation

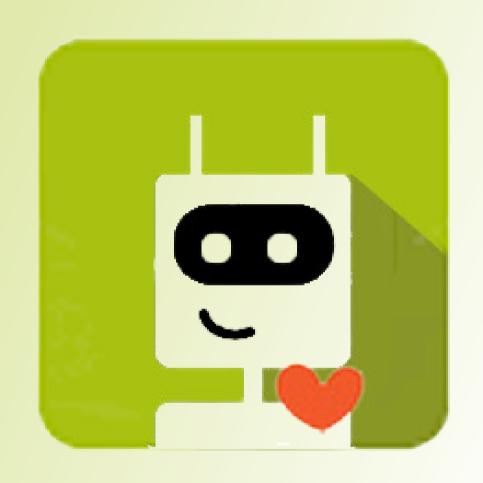


# JUBJAI

a depression detection chatbot and the first mental health chatbot in Thailand

over 120000 users on facebook

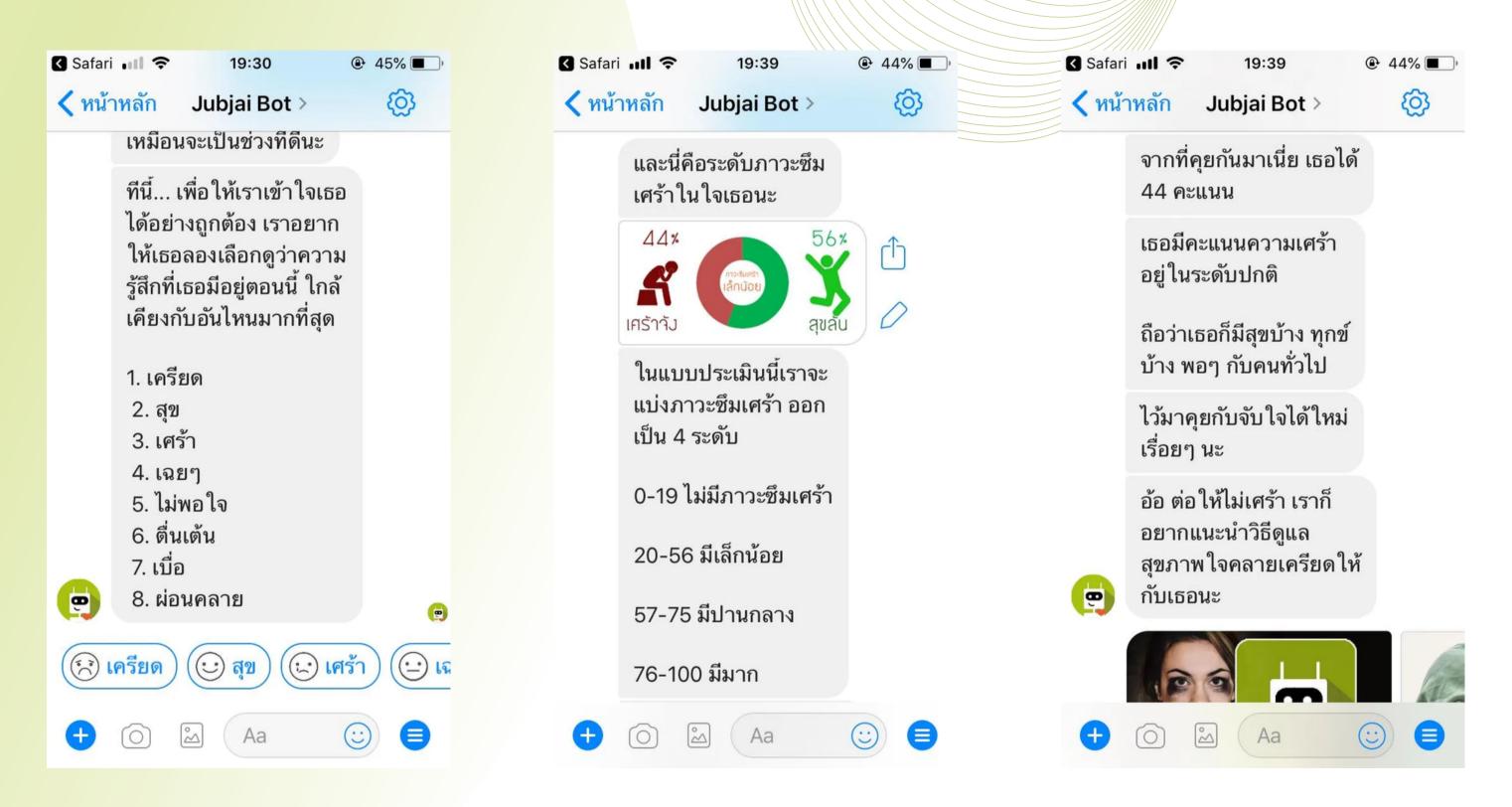




# a screening tool, helping people become more aware of their mental health especially depression

encourage user to reach out for the treatment

### HOW JUBJAI WORKS



classify whether tones of emotions by asking a set of questions

understand more about the emotional state (depression level)

## **PROCEDURES**

step 1 create an Al model

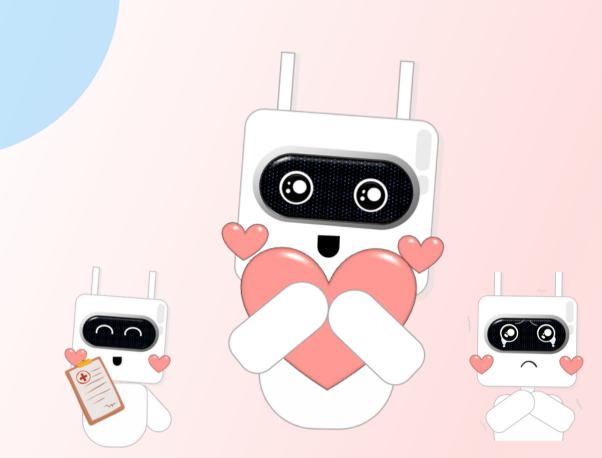
conduct psychological research
step 2 (short form for depression questionaire)
reduce the items

design user friendly conversation

step 3 to collect underlying construct

from user

system user



+ emotion support + self-monitoring

opportunity user want to have emotional support

clarify mental issues

more deep conversation

early detection chatbot

= complete solution chatbot

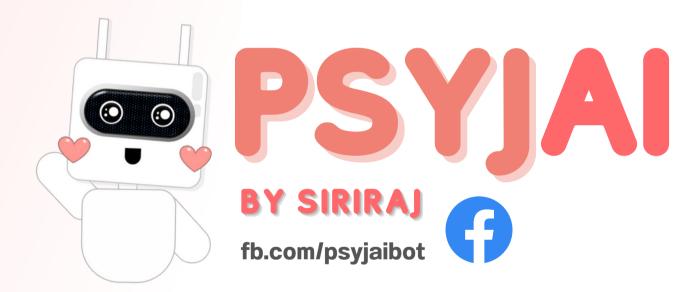








# PSYJAI



# A COMPLETE AI MENTAL HEALTH CHATBOT SOLUTION

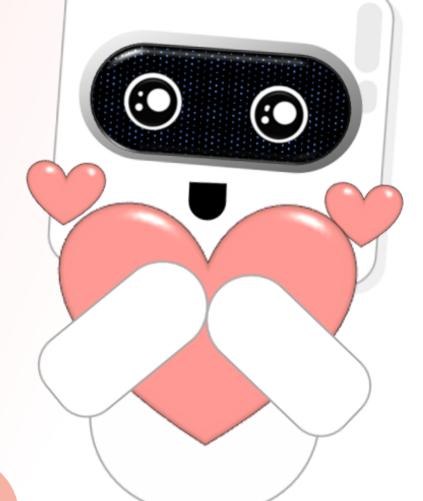
แชทบอทปัญญาประดิษฐ์เพื่อการดูแลสุงภาพจิต และการช่วยเหลือด้านอารมณ์และสุงภาพจิตใน ภาวะการระบาดงองไวรัสโควิด 19

# Persona

adult 25-30 yrs

supportive

playful friend



has a psychological mind & basic understanding in psychology

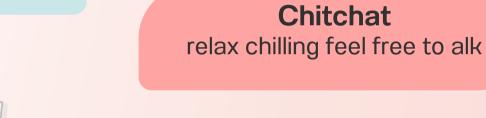
talkative

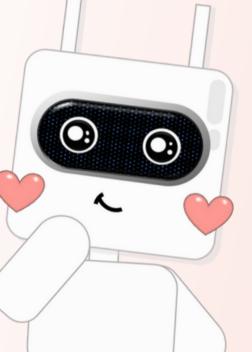
# FEATURES



#### Intervention

clarify problems, thought process, emotional support and management





#### Screening

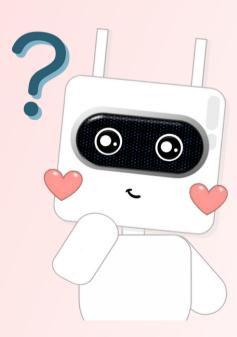
emotion assessment including depression, anxiety, stress

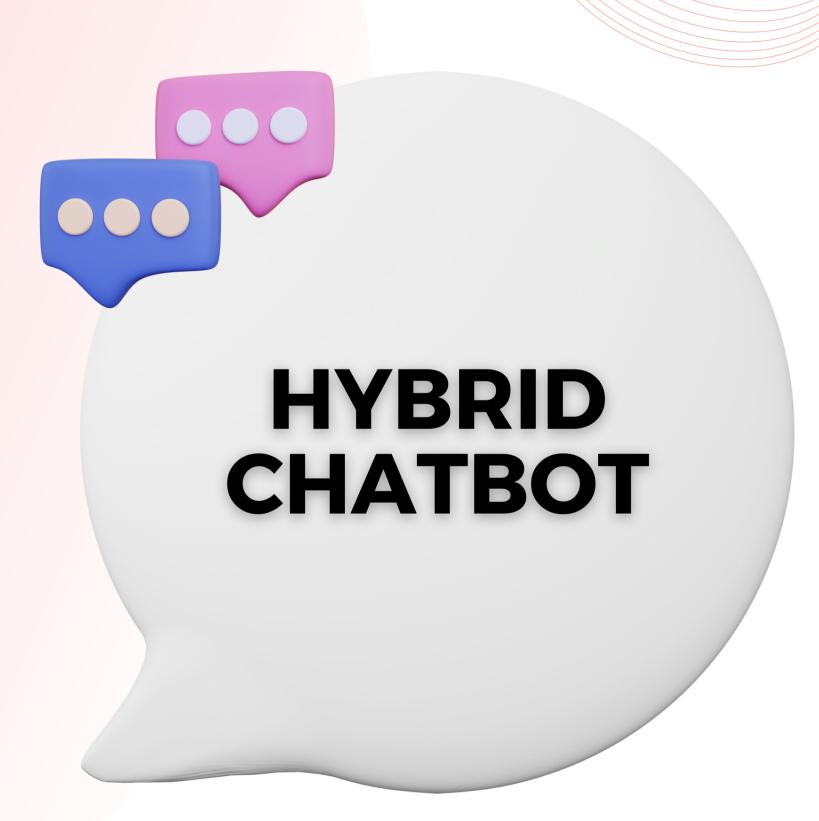
#### Dashboard

record and monitor mental health activity and mood diary



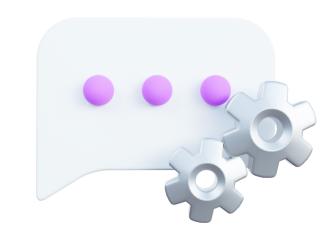
- topic Al
- emotion Al





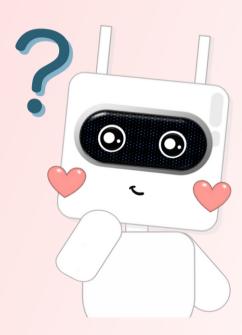
#### **RULE BASED**

data collection screening conversation flow



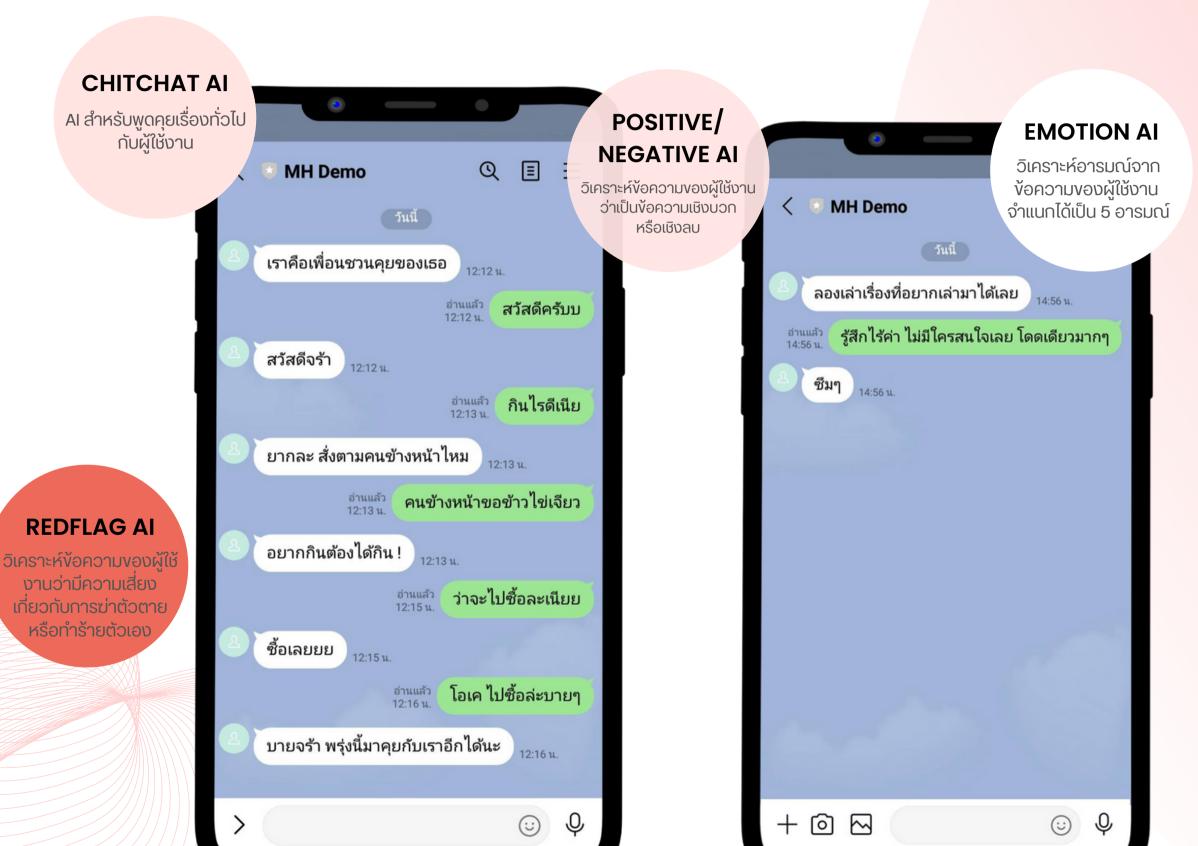
#### AI

topic Al
emotion Al
positive and negative Al



reflect user emotion and understand briefly about the user topic

try to understand human-style communication (sometimes the users were not directly communicate about the attitudes towards something)





#### **EMOTION AI**

#### TOPICAL

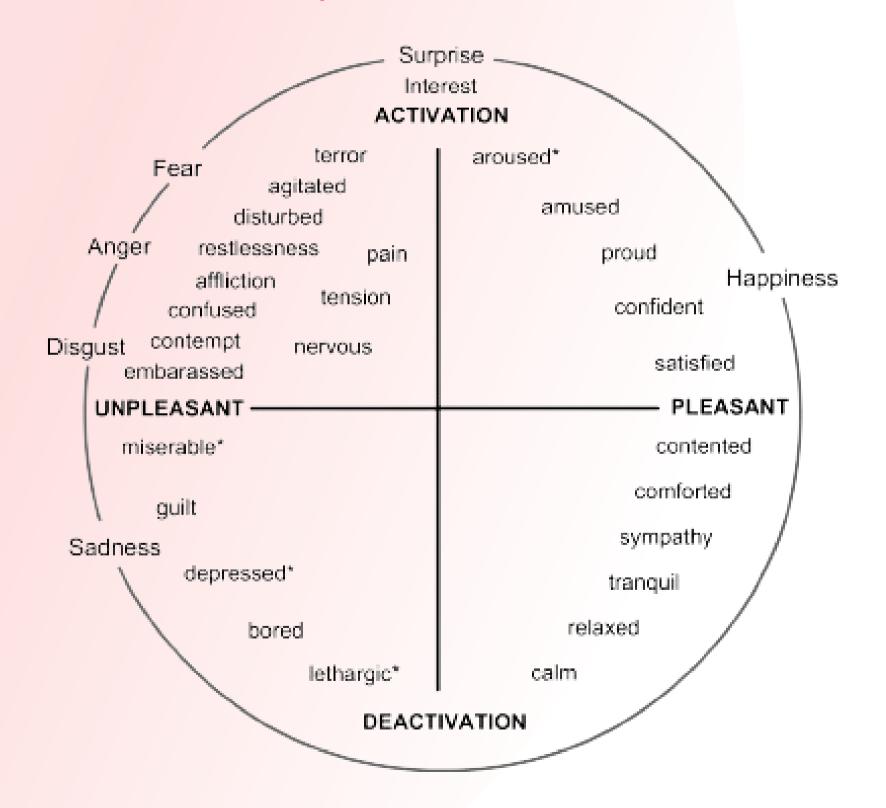




"I am out of budget How do i live"

#### **EMOTION AI**

#### basic emotions circumplex model of emotion

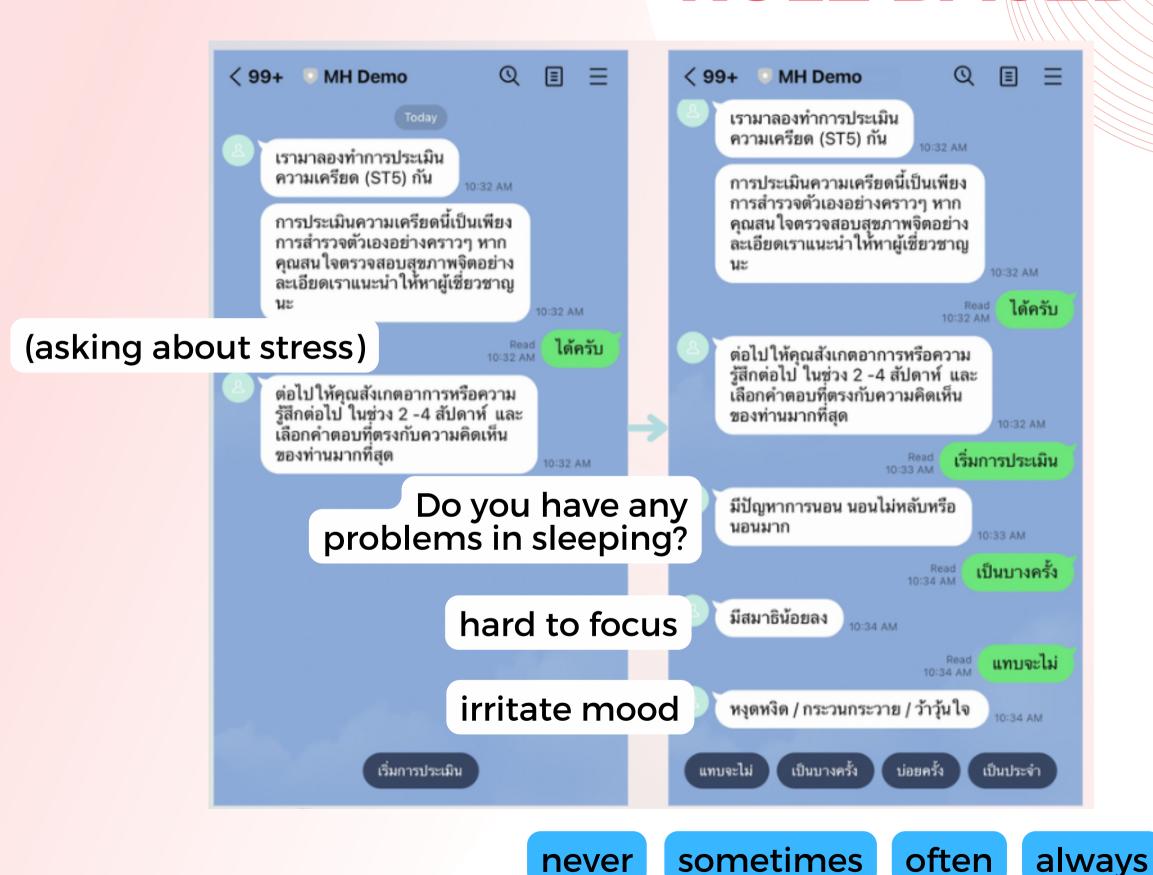


#### TOPICAL

(categorized based on our research )

- 1. general
- 2. relationship
- 3. friends
- 4. family
- 5. financial
- 6. work
- 7. study
- 8. health

#### RULE BASED



Do you think you like exercise คุณเป็นคนออกกำลังกายหรือเปล่านะ ออกนะ 5:39 PM What drive you? yep ถ เม เซเมะ เซเเถอะ 555 อะไรที่ทำให้หัน ออกกำลังกายหรอ 5:39 PM Read อ้วน Yeah, Excercise is good for your daily life ยถือว่าได้ผลดีทั้งทาง getting fat ร่างกายและจิตใจเลยนะ 5:39 PM ยังใงหรอ This a summary of 5:39 PM exercise advantages how? \_การออกกำลังกายมาให้ ลองอ่านด 5:39 PM ออกกำลังกายนี้ ดีไฉนา Have you already 5:39 PM finish reading? อ่านเสร็จแล้วบอกด้วย 5:39 PM Read เสร็จแล้ว 5:39 PM yes

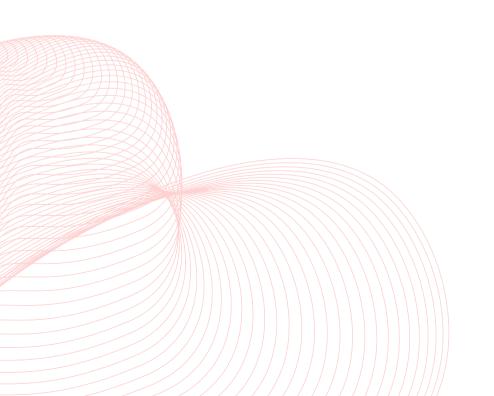
#### AI

- topic Al
- emotion Al

# HYBRID CHATBOT

#### **RULE BASED**

data collection screening conversation flow



#### RESULT

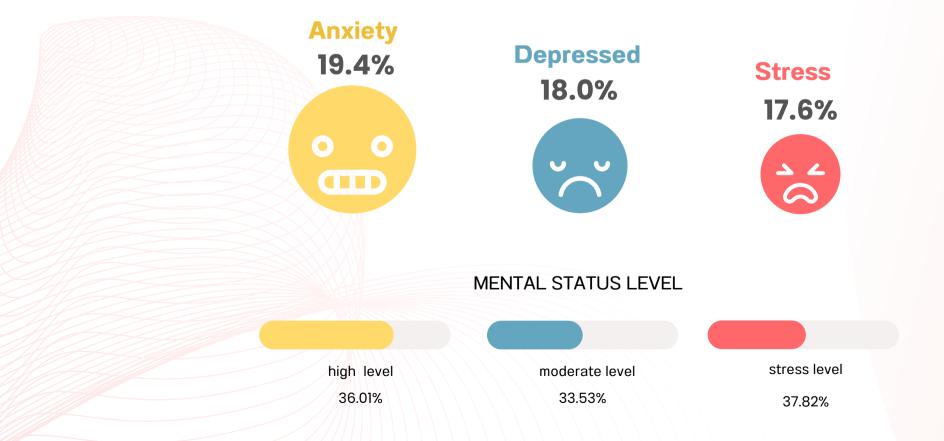
250,000+

from Chitchat conversation

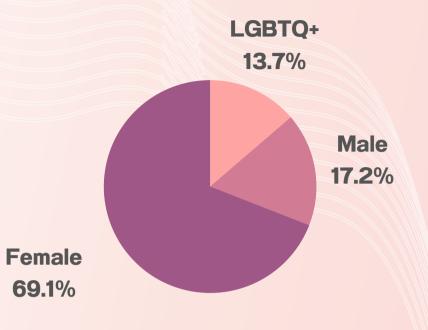
messeges

#### **USER'S EMOTION**

from emotion Al Classification



5,600+ users\*



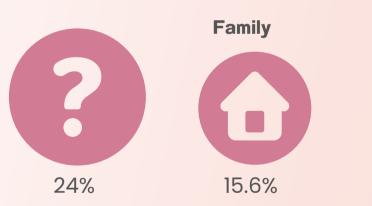
Work

13.9%

#### **USER'S TOPIC**

from topic Al Classification

#### General



#### **Intervention Frequently use**

Breathing Exercise	18.26%
Brief Cognitive Behavioral Therapy	11.67%
Problem Solving	11.21%
Muscle Relaxation	11.14%
Body Scan	8.11%

**SINCE 2021** 

### CHALLENGE

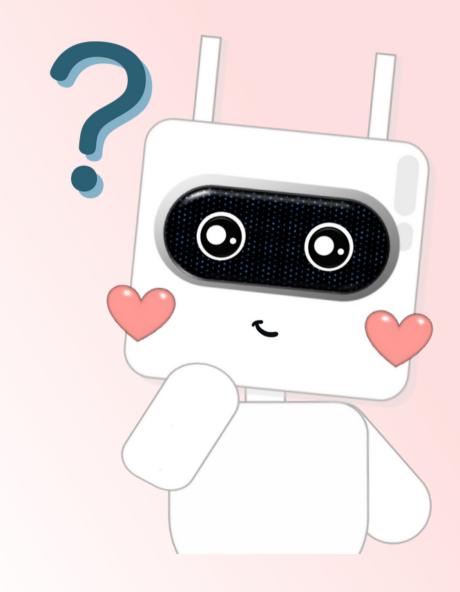
Al Challenge

User expectation

**Technology Change** 

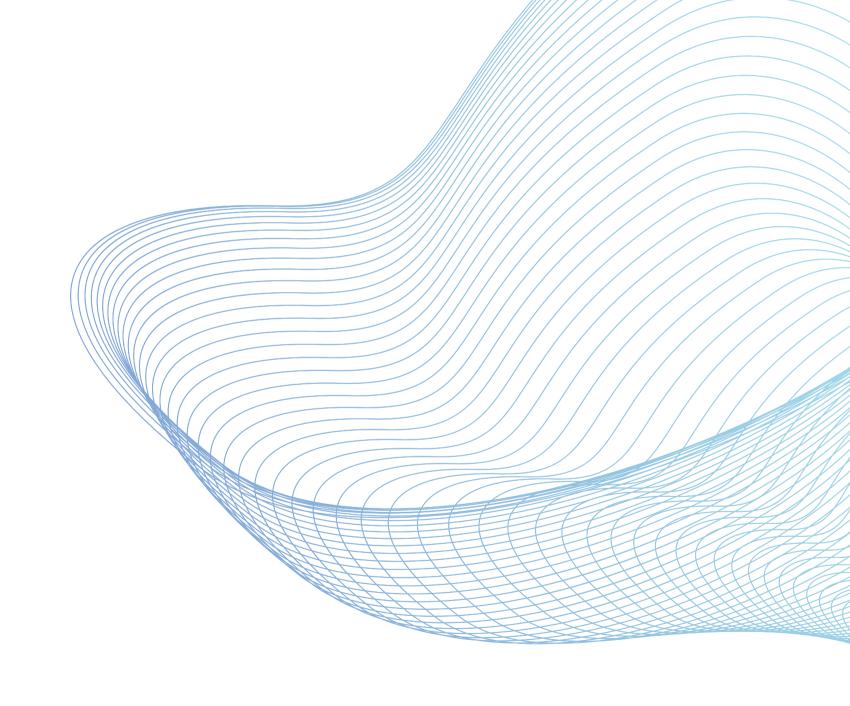
Stability of Facebook System

PR





## -ONGOING PROJECT-











# AI-PSYCHOLOGICAL INTERVENTION PLATFORM

2022 - 2023

#### FOR MENTAL HEALTH UNIT IN THAILAND

- TRAINING AND WORKSHOP
- PRODUCT CONSULT
- 20+ MENTAL HEALTH UNIT



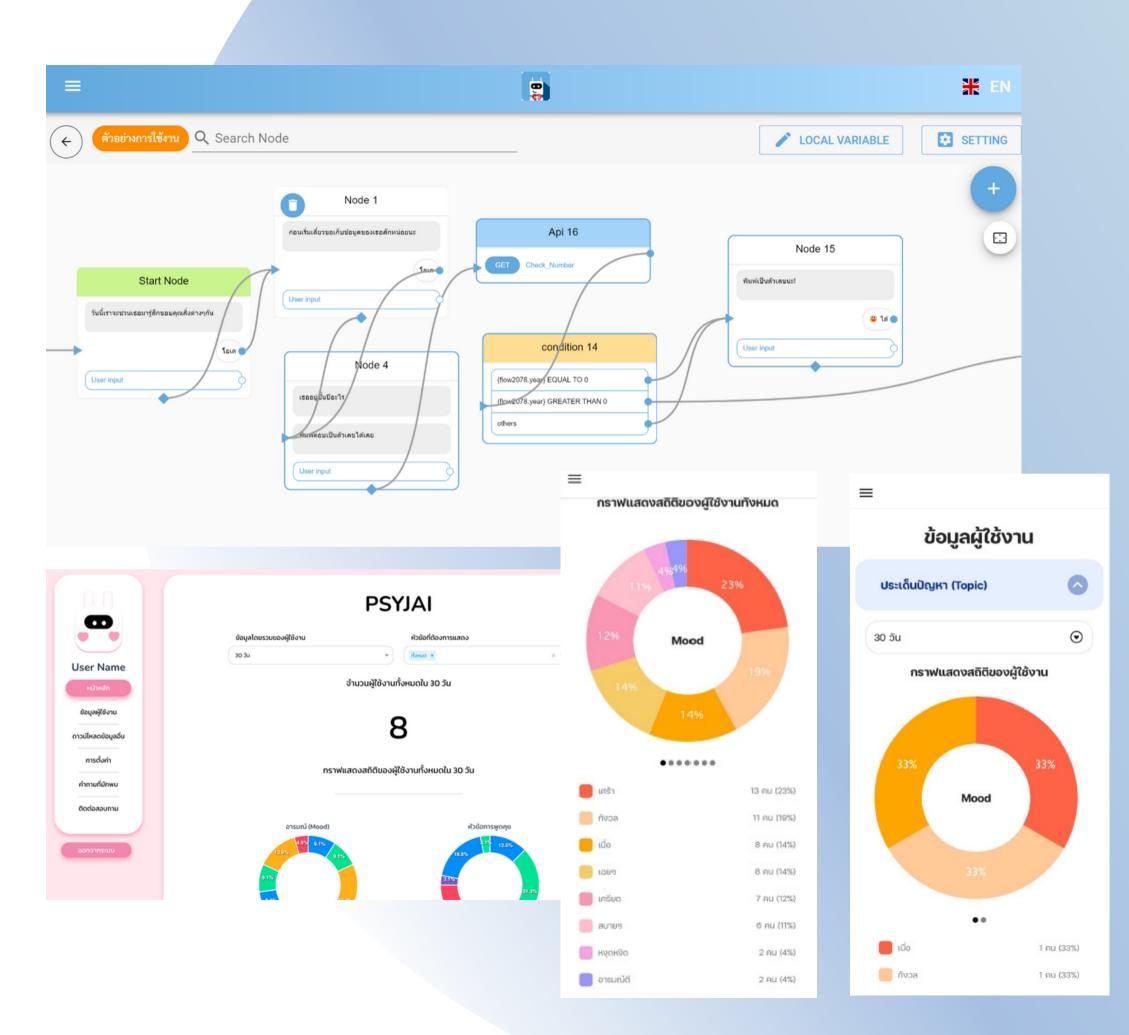




Health Systems Research Institute (HSRI) Grant

#### AI-Psychological Intervention Platform [pic]

- 1. no programing or coding skills required
- 2. ready-to-use mental health Al
- 3. execute the information from user dashboard
- 4. over 100 conversation flow for mental health are provided



# A-CARE in innual.







2021 - 2023

#### VIRTUAL AI MENTAL HEALTH SUPPORTER



- AVATAR RESPONSE **DEVELOPMENT**
- PILOT STUDY







BROADCASTING AND TELECOMMUNICATIONS RESEARCH AND DEVELOPMENT FUND FOR PUBLIC INTEREST GRANT

# "WHEN IN DOUBT DONT FORGET TO CHECK OUT MENTAL HEALTH CHATBOT"

(Atiphat, 2023)

LINE: @mh.tech

mh.techdiscovery@gmail.com

Facebook: Psyjaibot

